

# Profile – Bertil Andreason

- 1962 - Purchasing Agent - AB Volvo Penta (Göteborg, Sweden)  
1964 - Senior Purchasing Agent - AB Volvo Penta  
1970 - Marketing Manager, AB Volvo Penta, European Market  
1971 - Marketing Manager AB Volvo Penta, The Americas (North & South)  
America with emphasis on Canada, the US, Brazil, Chile, Peru, Colombia, and  
Venezuela) and the African continent (with emphasis on South Africa, Nigeria and  
the North African countries  
1973 - President & CEO of the AB Volvo Penta subsidiary company in the Netherlands  
1975 - Director Purchasing, AB Volvo Penta  
1977 - Director Purchasing & Materials, AB Volvo Penta  
1988 - Vice President and in charge of Pneumatics & Hydraulics Division of  
Hoerbiger AG in Vienna, Austria  
1989 - President & CEO Johnson Pump AB, Örebro, Sweden  
1991 - President & CEO of empiri ab, Management Consultants  
Secretary in and one of the Founders of The Swedish Academy of Directors, Western Region,  
member of the Cultural Panel of Gothenburg, Layman assessor of the Administrative  
Court of Appeal, Gothenburg  
2002 - Implementing SIDA's 'INTERNATIONAL BOARD & DIRECTORS SEMINAR' 2003 –2004  
Authorized RealBiz®-Analyst – Western Sweden  
2008 – Certified Translator in the Proz.com PRO network



Born in Smedstorp in the southern part of Sweden. B.Sc. (Eng.), B.Sc. (Econ.)  
Executive Management Seminar, Harvard University  
Graduate School of Business Administration

Member of the following organizations:  
The Göteborg Kungspöten Rotary Club, Göteborg  
The Royal Bachelors' Club, Göteborg  
The Travellers Club, Göteborg

## 'Experience counts'

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