

Profile – Bertil Andreason

- 1962 - Purchasing Agent - AB Volvo Penta (Göteborg, Sweden)
1964 - Senior Purchasing Agent - AB Volvo Penta
1970 - Marketing Manager, AB Volvo Penta, European Market
1971 - Marketing Manager AB Volvo Penta, The Americas (North & South)
America with emphasis on Canada, the US, Brazil, Chile, Peru, Colombia, and
Venezuela) and the African continent (with emphasis on South Africa, Nigeria and
the North African countries
1973 - President & CEO of the AB Volvo Penta subsidiary company in the Netherlands
1975 - Director Purchasing, AB Volvo Penta
1977 - Director Purchasing & Materials, AB Volvo Penta
1988 - Vice President and in charge of Pneumatics & Hydraulics Division of
Hoerbiger AG in Vienna, Austria
1989 - President & CEO Johnson Pump AB, Örebro, Sweden
1991 - President & CEO of empiri ab, Management Consultants
Secretary in and one of the Founders of The Swedish Academy of Directors, Western Region,
member of the Cultural Panel of Gothenburg, Layman assessor of the Administrative
Court of Appeal, Gothenburg
2002 - Implementing SIDA's 'INTERNATIONAL BOARD & DIRECTORS SEMINAR' 2003 –2004
Authorized RealBiz®-Analyst – Western Sweden
2008 – Certified Translator in the Proz.com PRO network



Born in Smedstorp in the southern part of Sweden. B.Sc. (Eng.), B.Sc. (Econ.)
Executive Management Seminar, Harvard University
Graduate School of Business Administration

Member of the following organizations:
The Göteborg Kungsporten Rotary Club, Göteborg
The Royal Bachelors' Club, Göteborg
The Travellers Club, Göteborg

'Experience counts'

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